



Program Announcement  
**Oregon Urban & Community Forestry Conference**

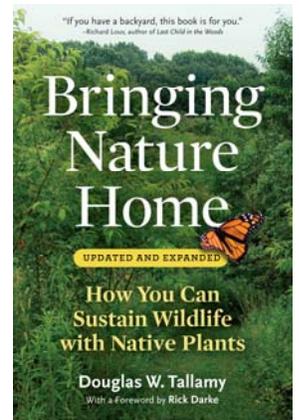
**Community Natural Areas:  
Restoration, Enhancement, and Management**  
Thursday, June 7, 2012  
World Forestry Center, Portland, Oregon

**Featuring Keynote Speaker Dr. Doug Tallamy**

Professor & Chair Department of Entomology and Wildlife Ecology, University of Delaware and author of the bestselling book, "Bringing Nature Home"



Dr. Doug Tallamy teaches at the University of Delaware in Newark, Delaware, where he has written more than 65 research articles and has taught insect taxonomy, behavioral ecology, and other subjects. Chief among his research goals is to better understand the many ways insects interact with plants and how such interactions determine the diversity of animal communities. He is the author of the book "Bringing Nature Home," published by Timber Press.



*"Go the distance"* is the often forgotten second message whispered in the 1989 film *Field of Dreams*. Today, in communities all over Oregon, tracts of land are being purchased, donated, and protected not for baseball diamonds, but to offset development and to provide habitat, ecosystem services, and outdoor recreation opportunities. The potential for the future is often the key selling point for community leaders, citizens and donors. After the agreements are approved, the maps are printed and the signs are up, what happens next? Mission accomplished? Can a community with limited resources actually maintain and enhance the conservation values of the land, trees, and forests over time? What tools and assistance are available to help professionals and citizens protect and manage these valuable community assets into the future? Join us at the World Forestry Center for this inspirational one day conference to help you and your community prepare to *go the distance*. - Rick Zenn, President, *Oregon Community Trees*.

**The 2012 Oregon Urban and Community Forestry Conference**

**Organized by:**

Oregon Community Trees and the Oregon Department of Forestry, Urban & Community Forestry Program

**Sponsored By:**

The USDA Forest Service, Urban and Community Forestry Program

**In cooperation with:**

METRO and the Pacific Northwest Chapter ISA

The World Forestry Center



*Oregon Community Trees is a non-profit organization whose mission is to promote healthy urban and community forests in Oregon through education, awareness, and advocacy.*

## Scheduled Agenda for the 2012 Oregon Urban and Community Forestry Conference *Community Natural Areas: Restoration, Enhancement, and Management*

**8:00**      **Registration**

**8:30**      **Welcoming Remarks** - Rick Zenn, President, Oregon Community Trees, and Doug Decker, State Forester, Oregon Dept. of Forestry. Rick and Doug will welcome attendees and provide an overview of the day's program, and urban forestry in Oregon.

**Keynote Address — Bringing Nature Home, Dr. Doug Tallamy, University of Delaware.** Because our yards and neighborhoods are part of the terrestrial ecosystems that sustain humans and the life around us, it is essential that we keep them in working order. Dr. Tallamy will discuss the important ecological roles of the plants in our landscapes, emphasize the benefits of designing landscapes with these roles in mind, and explore the consequences of failing to do so. Landscaping in this crowded world carries both moral and ecological responsibilities that we can no longer ignore.

**10:00**      **Break** - and visit with our exhibitors

**10:30**      **Pacific Northwest Perspectives on Managing Community Natural Areas**

**Urban Landscapes: The Puzzling Process of Prioritizing for Conservation Purposes** - Theresa Burcsu, Research Faculty, Institute for Natural Resources, Portland State University. One of the recommended conditions for successful conservation in urban landscapes is to understand "what kind of nature exists." Theresa will describe methods and outcomes of mapping and prioritizing terrestrial and aquatic resources for conservation purposes within the Portland-Vancouver metropolitan area and its surrounding land. Urban forestry leaders can play an important role in prioritizing actions by providing data and local knowledge about urban forests to the mapping process. The result would be added value to prioritization maps and, once prioritized areas are placed into conservation status, improved longevity of conserved forests and aquatic resources that are ecologically linked with these forests.

**Sizing Up Restoration - Methods for Economical and Effective Site Assessment, Planning and Implementation of Large-Scale Projects** - George Kral, Forester, Ash Creek Forest Management LLC, Tigard, OR. George will discuss methods for assessing resource conditions at potential restoration sites, developing restoration plans and budgets, and implementing projects in a manner that increases effectiveness and controls costs. He will focus on the application of forestry and agricultural techniques in the implementation of ecologically and botanically-based project designs.

**12:00**      **Lunch—including State Urban Forestry Awards Presentations**

Your registration includes a buffet lunch (Vegetarian options available) that you can enjoy while learning about great urban forestry projects and activities from around Oregon.

**1:15**      **Lessons Learned** - Our afternoon session will provide a glimpse into successful community natural areas management, restoration, and enhancement projects across the state, with a specific emphasis on "how-to" and "lessons learned."

**Managing forests in Metro's natural areas: Lessons learned** - Lori Hennings, Senior Natural Resource Scientist, METRO, Portland, OR. The principles of forest management in Metro's natural areas are the same as forests everywhere. However, the human element always complicates things, and there are 1.5 million people in the Portland region's urban growth boundary. Issues with hazard trees, fragmentation, invasive species, disturbance and unauthorized use are elevated. Lori will share her experience on urban forest management and discuss some implications of climate change and a rising population on Metro's forest management practices.

**Riparian Restoration in the Bear Creek Watershed of Southern Oregon** - *Craig Harper, Natural Resources Program Manager, Rogue Valley Council of Governments, Central Point, OR* - Successful riparian restoration in the Rogue Valley is challenging. The hot, dry summers, heightened fire risk, and highly variable soil conditions are some of the factors that decrease survivability. Craig will describe successful projects, failures, and lessons learned in the Rogue Valley.

**Riparian Re-vegetation on Private Lands** - *Julie DiLeone, Technical Assistance Program Manager, East Multnomah SWCD, Portland, OR*. To complement the restoration of public lands, we are working in priority areas on private properties to restore native plants in riparian areas. From outreach to planting to maintenance, we have learned and continue to learn about both the human and ecological aspects of establishing these riparian forest buffers.

**2:45 Community Based Approach to Urban Forest Restoration: a Non-Profit Perspective** – *Nelson Salisbury, Ecologist and GIS Specialist, EarthCorps, Seattle, WA*. For nearly 20 years, EarthCorps has been a leader in local environmental restoration in the Puget Sound region and in building global community. Their involvement with the Green Cities Partnership exemplifies a varied approach to managing urban forests on a regional scale and with diverse stakeholders. EarthCorps leads volunteer events, manages crews of AmeriCorps and International volunteers, works with municipalities to map and track restoration using the latest technology, and has created a citizen-science based forest monitoring program.

**3:30 Adjourn**

## 2012 OREGON URBAN & COMMUNITY FORESTRY CONFERENCE - ADDITIONAL INFORMATION

### GETTING THERE

The Conference will be held in Miller Hall at the World Forestry Center in Portland. You can take the MAX light rail to the Washington Park stop, which lets you off right at the front door of the Center. By car, proceed west on Hwy 26 west from I-405 in downtown Portland, and take the "Zoo/Forestry Center" exit. Follow the road past the Zoo on your right, and after the first curve in the road the Forestry Center is on your left. Miller Hall is set back among the Center's buildings, and parking is right across the street.

### CONTINUING EDUCATION CREDITS

Continuing education credit hours will be available as follows:

- ◆ ASLA Landscape Architects - 5.0 PDH
- ◆ ISA Certified Arborists - 5.0 CEUs
- ◆ SAF Certified Foresters - 5.0 CFE Cat. 1

### EXHIBIT OPPORTUNITIES

If you sell a product or service related to urban forestry, consider having a vendor table at this event. The cost is \$150, which includes one conference registration. A non-profit exhibit space rate is also available. For more information, contact Rob Crouch at 503-823-4443 or [Robert.Crouch@portlandoregon.gov](mailto:Robert.Crouch@portlandoregon.gov).

### HOTEL OPTIONS

No hotel room block has been established for this event. There are no hotels adjacent to the World Forestry Center meeting location; however, the MAX light rail line station is right across the street. There are many hotels in downtown Portland that are convenient to the MAX light rail line and you can be at the World Forestry Center in a matter of minutes.

Visit [www.travelportland.com](http://www.travelportland.com) for hotel suggestions from Travel Portland.

## 2012 OREGON URBAN & COMMUNITY FORESTRY CONFERENCE - MEETING REGISTRATION DETAILS

### Registration

The 2012 Oregon Urban and Community Forestry Conference is being organized with the assistance of the Pacific Northwest Chapter, International Society of Arboriculture. Registration questions may be directed to the PNW-ISA office at [info@pnwisa.org](mailto:info@pnwisa.org). Questions about the program may be directed to Paul Ries by email to [pries@odf.state.or.us](mailto:pries@odf.state.or.us). To register for the 2012 Oregon Urban and Community Forestry Conference, please visit the website listed below to take advantage of our convenient online registration process. Please keep a copy of your completed registration form for your records. Discounted registration is only available if payment is received on or before May 15, 2012. After May 15, the late registration rate applies.

### Refund Policy:

Cancellation and refund requests must be in writing, directed to *PNW ISA, PO Box 811, Silverton, OR 97381* or *FAXed to 503-874-1509*. Cancellations received at least 7 days before the event will receive a full refund. Cancellations received 3-6 days before the conference will receive a 70% refund. No refunds will be made unless the cancellation is received in writing prior to the event. No refunds will be made for no-shows.

### About Oregon Community Trees

Oregon Community Trees is a non-profit organization with a mission dedicated to promoting urban and community forestry in Oregon. Visit our website at [www.oregoncommunitytrees.org](http://www.oregoncommunitytrees.org).

### About the World Forestry Center

Founded in 1964 in Portland, Oregon, the World Forestry Center is a nonprofit educational institution. Our mission is to educate and inform people about the world's forests and trees, and their importance to all life, in order to promote a balanced and sustainable future. Our 20,000 square foot Discovery Museum is located in Portland's beautiful Washington Park.

Built in dramatic Cascadian style architecture, you'll marvel at the intricate hand carvings and grand entry outside, and delight in all new exhibits inside. All new hands-on, interactive exhibits are family friendly and designed to engage visitors to learn about the sustainability of forests and trees of the Pacific Northwest and around the world. The Center also manages demonstration Tree Farms and the World Forest Institute. To learn more about the Center, visit [www.worldforestry.org](http://www.worldforestry.org).

## REGISTRATION DETAILS, FEES, and PAYMENT INSTRUCTIONS

The conference registration fee includes lunch, all course materials, and refreshments. Register early and SAVE \$\$.

	<u>Early Rate Before May 15</u>	<u>Rate After May 15</u>
<b>Full Conference Registration</b>	<b>\$85</b>	<b>\$95</b>
<b>Exhibitor Registration (for one person)</b>	<b>\$150</b>	<b>\$175</b>
<b>Student Registration</b>	<b>\$30</b>	<b>\$35</b>

Register with convenient  
online registration by visiting:

<http://oucf2012.eventbrite.com/>



For registration questions, contact the PNW-ISA office at 503-874-8263