#### Program Announcement

#### 2010 Oregon Urban & Community Forestry Conference

### Seed to City: The Journey of An Urban Tree

Wednesday, June 2, 2010 - J. Frank Schmidt & Son Nursery, Boring, Oregon and Thursday, June 3, 2010 - Oregon Garden Resort, Silverton, Oregon







Register today and join us June 2-3 for a real eye-opening journey - both in the field and classroom. We feature more than a dozen expert speakers including Dr. Ed Gilman, special access tours, demonstrations and of lots of opportunities for one-on-one discussion and networking. Seed-to-City is a high value, two day event sure to appeal to the continuing education and training needs of a wide range of urban and community forestry professionals, parks and planning staffs, arborists, landscapers, developers, non-profits, and citizen activists. Please save the dates and pass along this information to colleagues and friends. Register for one day or two and sign up before May 15th to receive a nice discount.

— Rick Zenn, President, Oregon Community Trees

## The 2010 Oregon Urban and Community Forestry Conference

#### Organized by:

Oregon Community Trees
Oregon Department of Forestry, Urban & Community Forestry Program

#### In cooperation with:

USDA Forest Service - Urban and Community Forestry Program,
Oregon Association of Nurseries, World Forestry Center,
Oregon Chapter - American Planning Association, and Pacific Northwest Chapter ISA













COMMUNITY TREES

# The 2010 Oregon Urban and Community Forestry Conference: Seed to City: The Journey of An Urban Tree

Wednesday June 2, 2010 at the J. Frank Schmidt & Son Company Nursery in Boring, Oregon

9:30 Registration and check-in

10:00

Join us for a nursery field day which will include nursery and arboretum tours, plant production demonstrations, educational sessions on tree production and species selection, and discussions with a number of tree experts. A picnic lunch is included in your registration. Representatives of six nurseries will be contributing to the program.

#### Topics, Demonstrations, and Tours

New Tree Research Updates

OSU Plant Breeding - Dr. Ryan Contreras, Oregon State University
New Tree Research Evaluation Area Tour - Keith Warren, J. Frank Schmidt & Son Co.

Tree Production Demonstrations

Influences of understocks and production methods Trees of same variety of different ages in production Different ways to grow trees (field, containers, air-pots, root bags, Pot-N-Pot, B&B)

Tree Selection Discussions

What is a native? - Nancy Buley, J. Frank Schmidt & Son Co. Cultivars/Selections of NW Natives
Conifers for Pacific Northwest Urban Landscapes
Schmidt Arboretum Tours

Online Resources for Urban Forestry

Tree Board University - Paul Ries, Oregon Department of Forestry Tree Reference Guide - Jeff Lafrenz, J. Frank Schmidt & Son Co.

3:00 Adjourn

Evening Tentative reception or Oregon Garden tour for those staying at the Resort

**CONTINUING EDUCATION CREDITS -** Continuing education credit hours for planners, landscape contractors and ISA certified arborists will be applied for related to this conference.

#### STAY OVER WEDNESDAY NIGHT! - OREGON GARDEN RESORT, SILVERTON, OREGON

A block of rooms have been reserved at the beautiful Oregon Garden Resort in Silverton at a rate of \$70 single/ \$89 double per night. Parking is free. Reservations must be received by **May 2, 2010.** You can reserve a guestroom at <a href="www.moonstonehotels.com">www.moonstonehotels.com</a>. Click on "book a room", and select Oregon Garden Resort reservations. On the next page, click on "group" and continue. The group name is **SUFC** and password is <a href="SUFC">SUFC</a>. Continue to follow the instructions through completion of the reservation process. You can also call the Oregon Garden Resort at 503-874-2500 and identify yourself as a member of the **SUFC** group / State Urban Forestry Conference.



#### Thursday June 3, 2010 at the Oregon Garden Resort in Silverton, Oregon

#### 8:00 Registration

#### 8:30 Welcoming Remarks

Rick Zenn President of Oregon Community Trees, and Peter Daugherty, Deputy Division Chief, Oregon Dept. of Forestry.

# 8:45 Keynote Address: "Roots of Change for the Better: Growing Quality Root Systems for a Sustainable Urban Forest"

Dr. Ed Gilman, Professor, University of Florida.

Ed will take you on a journey starting with seeds and cuttings through production, planting, and establishment. You will leave this one-of-a-kind presentation with a fresh perspective on trees from the ground down.



Keynote Speaker Dr. Ed Gilman

#### 10:00 Break

#### 10:15 Trends in Nursery Crop Development

Dr. Ryan Contreras, Assistant Professor, Horticulture Department, Oregon State University, Corvallis, OR. Ryan will discuss Oregon State's nursery crop breeding program focusing on development of sterile forms of invasive or potentially invasive species as well as induced sterility of species that produce large amounts of litter from fruit or seed, and the contribution of plant breeding to diversity in landscapes.

#### 11:00 Pruning Roots and Stems for Improved Health and Tree Stability

*Dr. Ed Gilman.* There is new research and practice showing the benefits of appropriate pruning and developing strategies for managing trees early to prevent problems later. You will learn techniques you can use next week in your daily work with trees of all ages.

# 12:00 Lunch and the annual Oregon Community Trees and Oregon Department of Forestry State Urban Forestry Awards Ceremony

#### 1:00 Street Tree Spacing Standards

Terry Flatley, Urban Forestry and Natural Resources Manager, City of Renton, WA Terry will explain the process the City of Renton utilized in developing wider standards for street tree spacing with the City's Community and Economic Department and adoption by City Council.

#### 1:30 Tree Standards Panel Discussion

This panel of professionals representing a cross-section of the urban forestry profession will discuss tree growing and planting standards.

#### 2:30 Tree Planting Program Strategies

Jennifer Karps, Grey to Green Coordinator, City of Portland Environmental Services Bureau. Jennifer will share strategies for developing community tree-planting programs and the practical application of that strategy through partnerships, team-based program development, and adaptive management.

#### 3:15 Wrap up comments

#### 3:30 Adjourn

#### 2010 OREGON URBAN & COMMUNITY FORESTRY CONFERENCE - MEETING REGISTRATION DETAILS

#### Registration

The 2010 Oregon Urban and Community Forestry Conference is being organized with the assistance of the Pacific Northwest Chapter, International Society of Arboriculture. Registration questions may be directed to the PNW-ISA office at <a href="mailto:info@pnwisa.org">info@pnwisa.org</a>. Questions about the program may be directed to Paul Ries by email to <a href="mailto:pries@odf.state.or.us">pries@odf.state.or.us</a>

To register for the 2010 Oregon Urban and Community Forestry Conference, please visit the website listed below to take advantage of our convenient online registration process. Please keep a copy of your completed registration form for your records. Discounted registration is only available if payment is received on or before May 15, 2010. After May 15, the late registration rate applies.

#### **Oregon Community Trees**

Oregon Community Trees is a non-profit organization with a mission dedicated to promoting urban and community forestry in Oregon. Visit our website at <a href="https://www.oregoncommunitytrees.org">www.oregoncommunitytrees.org</a>

#### **REFUND POLICY**

All cancellation and refund requests must be in writing, directed to *PNW ISA, PO Box 811*, *Silverton, OR 97381* or *FAXed to 503-874-1509*. Cancellations received at least 7 days before the event will receive a full refund. Cancellations received 3-6 days before the conference will receive a 70% refund. No refunds will be made unless the cancellation is received in writing prior to the event. No refunds will be made for no-shows.

#### **REGISTRATION DETAILS, FEES, and PAYMENT INSTRUCTIONS**

The conference registration fee includes lunch (one or both days), all course materials, and refreshments, Register early for both days and SAVE \$\$.

	Early Rate Before May 15	Late Rate After May 15
Full Conference Registration - Both Days	\$99	\$129
Single Day Registration	\$60	\$75
Student Registration - Both Days	\$45	\$50
Student Single Day Registration	\$30	\$35

# Register TODAY with convenient online registration - visit:

http://oucf2010.eventbrite.com/

