
Announcing the 2014 Oregon Urban & Community Forestry Conference



Getting the Community Into Community Forestry

Thursday, June 5, 2014
World Forestry Center
Portland, Oregon



Featuring Keynote Speaker

Carrie Gallagher

Executive Director of the
Alliance for Community Trees
on

**“Getting the Community Into
Community Forestry”**



In recent years, our ability to measure and monitor the benefits of the forests in and around our cities has increased significantly. Concern for diminishing habitat, increasing invasive species, and realizing the benefits of being around trees has motivated city residents to become engaged with local environmental science efforts and natural resource management as never before. The theme of this conference is about increasing the “deep engagement” of city dwellers with the “forests where they live.” By empowering them to make thoughtful natural resource decisions and getting involved with local biological monitoring, tracking and measuring efforts, urban dwellers are becoming more articulate and dedicated advocates for the trees in our communities. This conference begins with a keynote by an expert on tree advocacy, and highlights the efforts of several nonprofit groups to manage the natural resources where they live. After lunch, we will learn about the newest canopy and urban forest measurement technologies, the efforts that are being made to keep the destructive Emerald Ash Borer out of Oregon, youth training in arboriculture and how communities can determine the fate of public lands. You will come away from this day inspired to organize and take action on behalf of your community’s trees. –Allan Wells, President

The 2014 Oregon Urban and Community Forestry Conference



Organized by:

Oregon Community Trees and
Oregon Department of Forestry



With Financial Support From:

USDA Forest Service
The World Forestry Center



In cooperation with:

Pacific Northwest Chapter ISA



Additional Sponsorship opportunities are still available, see page 3 for details.

Scheduled Agenda for the 2014 Oregon Urban and Community Forestry Conference

“Getting the Community Into Community Forestry”

8:00 Registration

8:30 Welcoming Remarks - Allan Wells, President, Oregon Community Trees, and
- Doug Decker, State Forester, Oregon Dept. of Forestry (invited)

8:45 Keynote Address: “Getting the Community Into Community Forestry”

- Carrie Gallagher, Executive Director of the Alliance for Community Trees, Washington DC

Despite all the research that supports the important roles trees play in our cities, trees still need strong advocates to influence both local and national decision-makers. How does the process of organizing city residents to plant trees — “tree by tree, street by street” — build a strong nationwide corps of articulate and committed community forestry advocates?

10:00 Presentation of the President’s Award

10:15 Break

10:30 Community Science: Ashland Forest Resiliency Stewardship Project

- Marko Bey, Executive Director, Lomakatsi Restoration Project, Ashland, OR

The Ashland Forest Resiliency project is a 10-year stewardship project designed to reduce the risk of severe wildfire in the watershed and to protect water quality, older forests, wildlife, people, property and quality of life. This project also engages the public and volunteers in key roles to ensure the long-term success of the project.

11:00 Leveraging Public Resources: Panel Discussion

Many of you are familiar with “Community Supported Agriculture;” the groups represented in this panel discussion are defining the phrase “community-supported forestry.” Leveraging public resources isn’t always about finding money, it is also about finding thoughtful, intelligent, and dedicated citizens.

- ◆ Jacksonville Woodlands Association - Larry Smith, Executive Director, JWA, Jacksonville, OR
- ◆ Forest Grove Watershed Stewardship- Scott Ferguson , Trout Mountain Forestry, Corvallis, OR
- ◆ City of Portland Tree Inventories - Angie DiSalvo, Botanic Specialist, Portland, OR

12:00 Lunch

1:00 Crowd-Sourced Science - Comparing and Contrasting New Technologies in Urban Forestry

- Ian Hanou, Plan-It Geo, Arvada, CO

New technologies continue to emerge, offering potential efficiencies for municipal staff and community residents interested in enhancing their urban and community forest. The tools that will be demonstrated and discussed in this presentation include updates to the i-Tree program, NOAA's "Digital Coast" Land Cover Atlas and Coastal County Snapshots, Plotter LITE and the Urban Forest Cloud (Plan-It Geo), OpenTreeMap (Azavea / Urban Ecos), and TreeSense Mobile App (Davey). Attendees will gain an overall understanding of the possibilities of crowd-sourced data gathering and more.

1:45 Emerald ash borer – An imminent threat to Oregon’s urban and natural ecosystems

- Wyatt Williams, OR Dept. of Forestry, Salem, OR

Wyatt Williams, Invasive Species Specialist with the Oregon Department of Forestry, will be leading us through a lively discussion of the Emerald Ash Borer (EAB) including implications if it reaches the Pacific Northwest and our Ash-rich riparian and urban forests. What are some of the actions we can be proactively taking? As field practitioners, what should be our early detection strategy? What other exotic critters are also en route to Oregon? What are our options if or when EAB arrives?

2:15 Growing the Community Forestry Movement: Touching the Sky

- Austin Wienecke, Angell Job Corps, Yachats, OR

Job Corps is a no-cost education and career technical training program administered by the U.S. Department of Labor that helps eligible young people ages 16 through 24 improve the quality of their lives through career technical and academic training. Angell is the only center west of the Mississippi to offer Urban Forestry as a career technical training program.

2:45 Community Campaigns: Partnerships that make community forests reality

- Owen Wozniak, Trust for Public Lands, Portland, OR

Community Forests allow people to take part in decision-making about forest land management as well as enable them to benefit from the multiple values that forests provide. Owen Wozniak will provide a few examples of how The Trust for Public Land has used innovative financial mechanisms and critical partnerships to allow community forests to become reality in Oregon.

3:15 Closing Comments — Allan Wells, President, Oregon Community Trees

3:30 Conference Adjourns followed by Networking Social (refreshments provided)

KEYNOTE SPEAKER — CARRIE GALLAGHER

Carrie Gallagher is Executive Director of Alliance for Community Trees (ACTrees), a highly-respected and dynamic nonprofit organization with a network of over 200 member and program partner organizations nationwide. Through its corporation, government and foundation grants, ACTrees builds the capacity of its members to plant, sustain and advocate for trees in America's communities. Through its members and program partners, ACTrees engages local residents to create green streetscapes and healthy neighborhoods. Alliance for Community Trees envisions green, healthy, interconnected and prosperous communities transformed through tree planting, care, education and advocacy.

Founded in 1993, ACTrees members have planted and cared for over 15 million trees with support from more than 5 million volunteers.

Ms. Gallagher has a successful background in nonprofit organization leadership, including her previous position as Keep America Beautiful's Vice President of Programs and Strategic Outreach. She leads a professional staff based at the headquarters in Washington, DC and supports a Board of Directors which represents business and member leadership.



2014 OREGON URBAN & COMMUNITY FORESTRY CONFERENCE - ADDITIONAL INFORMATION

GETTING THERE

The Conference will be held in Miller Hall at the World Forestry Center in Portland. You can take the MAX light rail to the Washington Park stop, which lets you off underground at the World Forestry Center. By car, proceed west on Hwy 26 west from I-405 in downtown Portland, and take the "Zoo/Forestry Center" exit. Follow the road past the Zoo on your right, and after the first curve in the road the Forestry Center is on your left. Miller Hall is set back among the Center's buildings, and parking is right across the street. **Parking meters have recently been added to the WFC parking lot. Total cost of parking per day is \$6.40. Meters take cash and credit cards.**

HOTEL OPTIONS

No hotel room block has been established for this event. There are no hotels adjacent to the World Forestry Center meeting location; however, the MAX light rail line station is right across the street. There are many hotels in downtown Portland that are convenient to the MAX light rail line and you can be at the World Forestry Center in a matter of minutes.

SPONSORSHIP OPPORTUNITIES

If you sell a product or service related to urban forestry, consider being a sponsor or having a vendor table at this event. Several packages are available, ranging from \$150 to \$1,000. Contact Allan Wells for more information at wellsworks@comcast.net.

CONTINUING EDUCATION CREDITS

Continuing education credit hours have been applied for as follows:

- ◆ Oregon-Licensed Landscape Architects - 5.0 PDH
- ◆ ISA Certified Arborists - 5.0 CEUs
- ◆ SAF Certified Foresters - 5.0 CFE Cat. 1

2014 OREGON URBAN & COMMUNITY FORESTRY CONFERENCE - MEETING REGISTRATION DETAILS

Registration

The 2014 Oregon Urban and Community Forestry Conference is being organized with the assistance of the Pacific Northwest Chapter, International Society of Arboriculture. Registration questions may be directed to the PNW-ISA office at info@pnwisa.org. Questions about the program may be directed to Allan Wells by email to Wellsworks@comcast.net. To register for the 2014 Oregon Urban and Community Forestry Conference, please visit the website listed below to take advantage of our convenient online registration process. Please keep a copy of your completed registration form for your records. Discounted registration is only available if payment is received on or before May 16, 2014. After May 16, the late registration rate applies.

Refund Policy:

Cancellation and refund requests must be in writing, directed to PNW ISA, PO Box 811, Silverton, OR 97381 or FAXed to 503-874-1509. Cancellations received at least 7 days before the event will receive a full refund. Cancellations received 3-6 days before the conference will receive a 70% refund. No refunds will be made unless the cancellation is received in writing prior to the event. No refunds will be made for no-shows.

About Oregon Community Trees

Oregon Community Trees is a non-profit organization with a mission dedicated to promoting urban and community forestry in Oregon. Visit www.oregoncommunitytrees.org for more details.

About the World Forestry Center

Founded in 1964 in Portland, Oregon, the World Forestry Center is a nonprofit educational institution. Our mission is to educate and inform people about the world's forests and trees, and their importance to all life, in order to promote a balanced and sustainable future. Our 20,000 square foot Discovery Museum is located in Portland's beautiful Washington Park.

Built in dramatic Cascadian style architecture, you'll marvel at the intricate hand carvings and grand entry outside, and delight in all new exhibits inside. All new hands-on, interactive exhibits are family friendly and designed to engage visitors to learn about the sustainability of forests and trees of the Pacific Northwest and around the world. The Center also manages demonstration Tree Farms and the World Forest Institute. To learn more about the Center, visit www.worldforestry.org.

REGISTRATION DETAILS, FEES, and PAYMENT INSTRUCTIONS

The conference registration fee includes breakfast pastries, lunch, all course materials, and refreshments. Register early and SAVE \$\$.

	Early Rate	Rate
	Before May 16	After May 16
Full Conference Registration	\$85	\$95

Register with convenient
online registration by visiting:

<http://oucfc2014.eventbrite.com/>

For registration questions, contact the PNW-ISA office at 503-874-8263