

*Final Program Announcement*

## ***Oregon Urban & Community Forestry Conference***

# Urban Forestry: A Tool for *Sustainable* Communities

Thursday, June 5, 2008

World Forestry Center, Portland, Oregon



"Sustainability" is a hot topic in city circles today. Many cities are looking for ways they can become more sustainable - acting in ways that balance economic, environmental, and social concerns. There is perhaps no greater sustainability endeavor that cities can undertake than actively managing their urban forests. The trees in our communities are part of what makes our neighborhoods livable - and those towns that manage their urban forests well reap demonstrable economic, environmental, and social benefits. Big picture issues, like addressing climate change, reducing 'carbon footprints,' and developing sensibly while retaining green infrastructure, are all interrelated challenges facing Oregon cities. I invite you to join us as we look at these sustainability issues at the eighth annual Oregon Urban and Community Forestry Conference, on June 5, 2008 at the World Forestry Center in Portland.

- - Mark Snyder, President, Oregon Community Trees

### ***The 2008 Annual Oregon Urban and Community Forestry Conference***

#### ***Organized by:***

Oregon Community Trees and the  
Oregon Department of Forestry, Urban & Community Forestry Program

#### ***In cooperation with:***

USDA Forest Service and the Pacific Northwest Chapter ISA

#### ***Sponsored By:***

The World Forestry Center  
Friends of Trees  
Portland General Electric  
The Davey Resource Group



Portland General Electric Friends of Trees

*Oregon Community Trees is a non-profit organization whose mission is to promote healthy urban and community forests in Oregon through education, awareness, and advocacy.*

# Urban Forestry: A Tool for Sustainable Communities

## The 2008 Oregon Urban & Community Forestry Conference

### SCHEDULED AGENDA

8:00 Registration

8:30 Welcoming Remarks

*Mark Snyder, President of Oregon Community Trees, Jim Paul, Division Chief, with the Oregon Dept. of Forestry, and Sam Adams, Portland City Commissioner.* The speakers will welcome the conference attendees, provide an overview of the day's events, and explore the conference theme.

Keynote Address: How Trees Improve A Community

*Ray Tretheway, Founder, Sacramento Tree Foundation, City Councilor, City of Sacramento, CA.* Ray will discuss how trees make cities more livable and how the management of the urban forest contributes to making a city more sustainable, highlighting initiatives that expand the community canopy.

The Role of Trees In Advancing Sustainability

*Nick Kuhn, City Forester of Albuquerque, New Mexico.* Nick will present his city's experience with creating a municipal sustainability program and integrating trees into planning the city's future.

Quantifying the Environmental Services Trees Provide

*Dr. John Lambrinos, Oregon State University Horticulture Department.* John will share his thoughts and research about how we turn trees into dollars and sense - helping decision-makers understand the economic value of the environment.

12:00 Lunch (included with registration) and the 2008 Urban and Community Forestry Awards

1:15 How Trees Address Community Problems & Sustainability

*Ray Tretheway of the City of Sacramento, Nick Kuhn of the City of Albuquerque, and Jennifer Karfs of the City of Portland* will discuss the ways trees are being used to address community problems and issues, and will address the emerging issue of sustainability.

How Urban Forestry Can Address Emerging Issues of Carbon and Climate Change

*Scott Fogarty of Friends of Trees, Wayne Lei of Portland General Electric, Jude Wait of the Lomakatsi Restoration Project, and Jim Cathcart of the Oregon Department of Forestry* will examine carbon offsets and climate change, and how cities can address these issues through sustainable urban forest management.

3:30 Conference Closing Remarks and Adjourn

### GETTING THERE

The Conference will be held in Miller Hall at the World Forestry Center in Portland. To get to the Center by mass transit, take the MAX light rail to the Washington Park stop, which lets you off right at the front door of the Center. By car, proceed west on Hwy 26 west from I-405 in downtown Portland, and take the "Zoo/Forestry Center" exit. Follow the road past the Zoo on your right, and after the first curve in the road the Forestry Center is on your left. Miller Hall is set back among the Center's buildings, and parking is right across the street.

### CONTINUING EDUCATION CREDITS

5.5 Credits for ISA Certified Arborists are pending.

### EXHIBIT OPPORTUNITIES

If you sell a product or service related to urban forestry, please consider having a vendor table at this event. The cost is \$150, which includes one conference registration. A non-profit exhibit space rate may also be available. For more information, contact Rob Crouch at 503/823-4443 or [rcrouch@ci.portland.or.us](mailto:rcrouch@ci.portland.or.us).

### HOTEL OPTIONS

A block of rooms have been reserved at the Mark Spencer Hotel, corner of 11th and Stark in downtown Portland. The room rate is \$119 including parking. The room block cut-off date is May 16. Call 800-548-3934 and ask for the Urban Forestry Conference block.

## OREGON URBAN & COMMUNITY FORESTRY CONFERENCE 2008 - MEETING REGISTRATION DETAILS

### Registration

The 2008 Oregon Urban and Community Forestry Conference is being organized with the assistance of the Pacific Northwest Chapter, International Society of Arboriculture. Questions about the conference may be directed to the Paul Ries at 503/945-7391 or by email to [pries@odf.state.or.us](mailto:pries@odf.state.or.us)

To register for the Oregon Urban and Community Forestry Conference, please complete the form below. Each person should complete a separate registration form, even if a company is paying the fees on a single check or credit card charge. Please keep a copy of your completed registration form for your records. Discounted registration is only available if payment is received in the PNW-ISA Chapter office on or before May 15, 2008. After May 15, the late registration rate applies.

### ABOUT Oregon Community Trees

Oregon Community Trees is a non-profit organization dedicated to promoting urban and community forestry in Oregon. Individual memberships are \$30 per year. Organizational memberships are \$100 for four people. For more information on OCT, visit the OCT website at [www.oregoncommunitytrees.org](http://www.oregoncommunitytrees.org)

### REFUND POLICY

All cancellation and refund requests must be in writing, directed to *PNW ISA, PO Box 811, Silverton, OR 97381* or *FAXed to 503-874-1509*. Cancellations received at least 7 days before the event will receive a full refund. Cancellations received 3-6 days before the conference will receive a 70% refund. No refunds will be made unless the cancellation is received in writing prior to the event. No refunds will be made for no-shows.



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## OREGON URBAN & COMMUNITY FORESTRY CONFERENCE - 2008 REGISTRATION FORM

### ATTENDEE INFORMATION

### PAYMENT OPTIONS

Name \_\_\_\_\_  
 Company/Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_ FAX \_\_\_\_\_  
 Email \_\_\_\_\_

Please select one of these Payment Options:

- Check Enclosed (payable to PNW-ISA)
- Agency Purchase Order # \_\_\_\_\_
- Visa or MasterCard **(Complete form below)**

Card Number \_\_\_\_\_  
 Expiration date \_\_\_\_\_ Security Code (3 digits on back) \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Signature \_\_\_\_\_

### REGISTRATION DETAILS, FEES, and PAYMENT INSTRUCTIONS

Conference Registration Fee includes lunch, all course materials, and refreshments,

	<u>Rate</u>	<u>Amount</u>
<b>Early Registration Before May 15</b>	\$85	\$ _____
<b>Late Registration After May 15</b>	\$95	\$ _____
<b>Exhibitor Registration</b>	\$150	\$ _____
<b>Student Registration</b> (enclose proof of university enrollment in Urban forestry, arboriculture, or a related field)	\$40	\$ _____

Total Enclosed: \$

Check Here to Request Vegetarian Lunch

**Mail this form with a check payable to PNW-ISA or credit card information completed to:**

**PNW- ISA  
 PO Box 811,  
 Silverton, OR 97381**

**Or Fax this form with Credit Card Information to:**

**Fax: (503) 874-1509**